



2025 ANNUAL REPORT



678-765-9291



info@freedompathcounseling.org



freedompathcounseling.org

OVERVIEW



Vision

To see every hurting person experience hope, healing, and lasting transformation.

Mission

To enhance the quality of life throughout our community by providing compassionate, transformative counseling that inspires hope, promotes healing, and creates lasting change.

A Message from Our Founders

Every day, someone walks through our doors carrying a story.

Some arrive overwhelmed by anxiety. Others are grieving the loss of a loved one, struggling to save a marriage, navigating the challenges of raising a child, or simply wondering if anyone understands what they're going through. They don't come looking for an organization. They come looking for hope.

That is why Freedom Path Counseling exists.

Since opening our doors, we have believed that every person deserves access to compassionate, high-quality counseling—regardless of their circumstances. We have remained committed to creating a place where program excellence and genuine compassion come together to help people find healing, discover hope, and move forward with confidence.

The pages that follow are filled with numbers—sessions provided, families served, community partnerships established, and programs expanded. Behind every statistic, however, is something far more meaningful: a life changed, a relationship restored, a child who found hope again, or a family that discovered they didn't have to face life's challenges alone. None of this happens without you.

Whether you prayed, volunteered, referred someone in need, partnered with us, or gave financially, you have become part of every story represented in this report. Your generosity extends hope far beyond what any one organization could accomplish alone.

Thank you for believing in this mission and for walking alongside us. We are excited about what lies ahead and remain committed to serving our community with compassion, excellence, and the unwavering belief that transformation is always possible.

With sincere gratitude,

Chad & Heidi Potts
Founders



OUR TEAM



DR. CHAD POTTS, PH.D, BCPC
EXECUTIVE DIRECTOR



HEIDI POTTS
BUSINESS MANAGER



DR. CINDY POTTS, PH.D
COUNSELOR



KATYA STANEK
COUNSELOR



MARCELL GARDNER-SPATES, LPC
COUNSELOR



DR. SAMELA REID, PH.D
COUNSELOR



TABATHA STERNBERG
COUNSELOR



ELIZABETH NGO, MA, LMFT
COUNSELOR



CHRISTEN FLOWERS, MA, LPC
COUNSELOR



PAM FERRON, MA, BCPC
COUNSELOR

OUR BOARD



SHANNON BRABNER
BOARD CHAIR



CHRIS MILLSAPS
BOARD MEMBER



MITCH FLANAGAN
BOARD MEMBER



AMANDA JOHNSON
BOARD ADVISOR



MELANIE HOIT
BOARD ADVISOR

PROGRAM IMPACT

FREEDOM
Path
Counseling

CLIENTS FROM

24

GEORGIA COUNTIES
SERVED

3,772

COUNSELING SESSIONS PROVIDED TO
ADULTS, COUPLES, CHILDREN, TEENS,
& FAMILIES.

628

FAMILIES RECEIVED CRITICAL
SERVICES, MANY WHO MAY NOT
HAVE BEEN ABLE TO GET HELP
ELSEWHERE

\$157,907

GIVEN AWAY IN THE FORM OF
REDUCED SESSION FEES TO
ENSURE AS MANY FAMILIES AS
POSSIBLE COULD BE SERVED

22,428

COUNSELING SESSIONS PROVIDED
SINCE LAUNCHING IN 2019

FUNDS GIVEN AWAY IN THE FORM OF
REDUCED SESSIONS FEES SINCE 2019

\$770,477

CLIENT TESTIMONIALS



"Freedom Path Counseling has been my lifeline."



"I could not navigate these deep waters without my counselor's love, support, and prayers."



"Their compassion stepped in when I couldn't afford counseling. I'll never forget that."



"Freedom Path Counseling is our go-to for marriage and family counseling."



"Our family has received exceptional care. We are so thankful."



"Their commitment to making counseling affordable is truly making a difference."



"Freedom Path Counseling has always worked with me to make sure I could afford my sessions."



"They've helped me navigate some of the hardest seasons of my life."



"Freedom Path Counseling helped me learn to manage my anxiety so it no longer controls my day."



"I truly felt the care, compassion, and integrity from my very first visit."

FINANCIAL SUPPORT

Behind every counseling session is someone who chose to invest in another person's future. Financial support from generous donors and community partners enables Freedom Path Counseling to extend care beyond what client fees alone could provide. Your partnership helps ensure that financial hardship is never the reason someone goes without hope and healing. Thank you for helping us create lasting change—one life, one family, and one story at a time.



The Primerica Foundation



BARROW
COMMUNITY
FOUNDATION

OPERATION **ROUND UP**

Walton Electric Membership Corporation



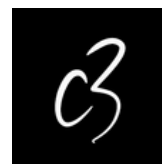
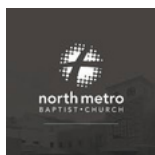
Scott Hudgens
Family Foundation

JACKSON
EMC
FOUNDATION



OUR PARTNERS

We are grateful for the organizations that partner with us to extend hope and healing throughout our community. These valued relationships allow us to serve individuals, families, students, employees, and clients with compassionate, life-changing counseling while expanding our collective impact.



HAMILTON MILL
CHURCH



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Thank You



To our clients, partners, supporters, and community:

Thank you for walking this journey with us. Your trust, support, and belief in our mission empower healing, inspire hope, and create brighter tomorrows.

Together, we are building paths to freedom.



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Thank you for being part of our story.