

ANNUAL REPORT 2021

FREEDOM
Path
Counseling



FOUNDERS MESSAGE

We're incredibly grateful for another year of serving the community through critical counseling and education services. In 2021, as the need continued to grow, we learned how to adapt and thrive despite ongoing COVID challenges. It certainly would not have been possible without the dedication and support from our staff, board, volunteers, ministry supporters and families.

God has blessed us by placing extraordinary people in our lives who are passionate about seeing those struggling experience healing and recovery.

We step into 2022 with a hopeful expectancy of all that God will accomplish in and through us. Thank you for your joining us on this journey!



CHAD & HEIDI POTTS

Founders



ORGANIZATION OVERVIEW

Freedom Path Counseling was founded in 2018 as a 501(c)3 not-for-profit Christian Counseling organization in Lawrenceville, Georgia. We seek to serve those struggling in our community with a faith-based approach to navigating life's difficulties and challenges. We employ Board Certified Pastoral Counselors and Licensed Professional Counselors to provide the best possible care for a variety of issues faced by today's families.

We're driven by a single goal; to help our clients experience healing in their lives. We believe healing opens the door to freedom from destructive behaviors, victory over life's difficult circumstances, and the restoration of relationships.

VISION STATEMENT

To see transformation in the lives of hurting people.

MISSION STATEMENT

To enhance the quality of life for members of our community through transformative one-on-one and group counseling solutions.

ORGANIZATIONAL VALUES

Hope: We instill a confident expectation of true and lasting inner healing.

Grace: Desire to demonstrate God's unmerited favor in the lives of those with whom we work and throughout all aspects of the work we do.

Trust: We provide a safe environment, free of judgement, to discuss life's hardships.

Community Impact: Commitment to assist and strengthen families in our local area through love and compassion.

Stewardship: Careful, accountable management of all that has been entrusted to us, in order to serve those struggling and in need of transformation.

FINANCIAL OVERVIEW



It's our desire to provide transparency regarding the financial health of Freedom Path Counseling. We operate through a multi-channel income structure which includes fees for services, individual donations, foundations, corporate partners, product sales, in-kind donations and interest income.

INCOME - \$240,006.80

Service Fees: \$203,793.83

Individual Donors: \$18,448.55

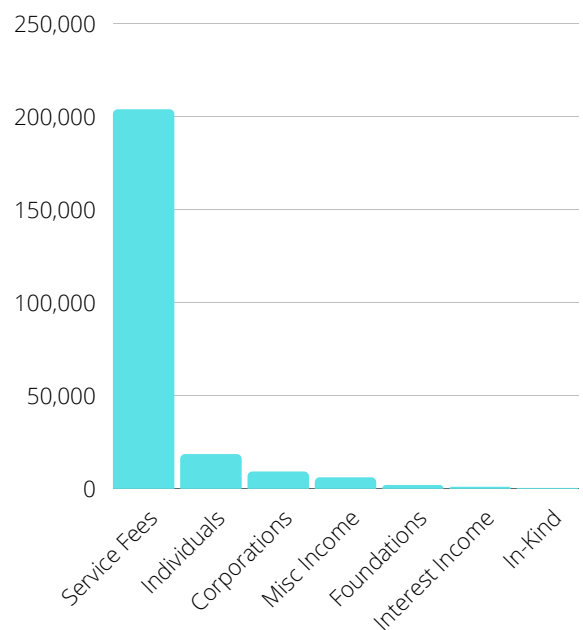
Corporate Partners: \$9,089.98

Misc Income: \$5,953.69

Foundations: \$1,850.00

Interest Income: \$870.75

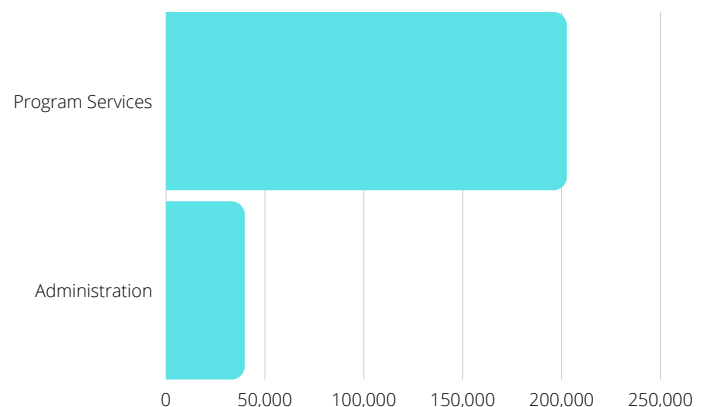
In-kind Donations: \$120.00



EXPENSES - \$242,086.43

Program Services
\$202,470.19

Administration
\$39,616.24



COUNSELING

With 10 counselors on staff representing varying education and experience, we were able to serve children, teens, individual adults, couples and families in English, Spanish, and Creole.

We continued to an increase in clients struggling with anxiety, fear and depression. In addition, we saw a significant increase in couples seeking counseling for communication and conflict concerns.

SESSIONS BY CLIENT TYPE

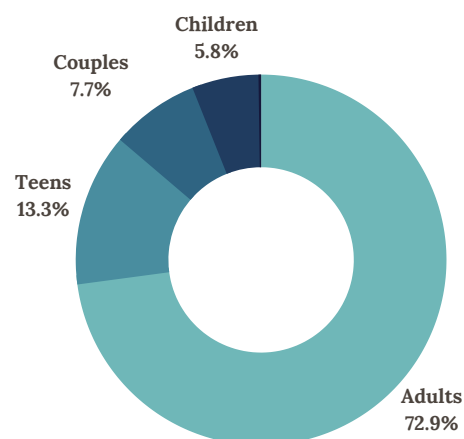
Adults: **2,244**

Teens: **411**

Couples: **238**

Children: **179**

Families: **7**



COMMUNITY IMPACT

3,083

COUNSELING SESSIONS PROVIDED (ADULTS, COUPLES, TEENS, CHILDREN, FAMILIES)

\$101,804

GIVEN AWAY IN THE FORM OF REDUCED FEES FOR THOSE STRUGGLING FINANCIALLY

100

THE NUMBER OF ZERO COST COUNSELING SESSIONS PROVIDED TO THOSE IN NEED

EDUCATION

We believe it's not only important to counsel those struggling, but also help prepare individuals who desire to counsel. In 2021, we had 5 graduates of our *Advanced Freedom Life Training Program (AFLT)*. The AFLT is a Pastoral Counseling program utilized at over 110 organizations through out the United States and Canada. We're excited to be apart these students journey to serving their communities.



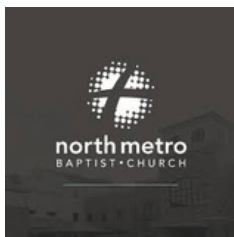
OUR WONDERFUL SUPPORTERS

We're grateful for the financial and in-kind support of the following businesses and organizations in our community. Join us in shopping at these organizations when possible to help us bless them as they've belssed us.



OUR INCREDIBLE PARTNERS

We partner with other organizations to ensure comprehensive support for families in need. Below are some of the organizations we are thankful to partner with in the community.



HOW TO HELP

We're dedicated to making counseling services available to all in need of help regardless of their ability to pay. Gifts of all sizes make a difference.

DONATION OPTIONS

Secure Online:

freedompathcounseling.org/donate

By Mail:

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