

2024

Annual Report



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freedompathcounseling.org



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Founders Message

Dear Friends and Supporters,

As we reflect on 2024, our hearts are filled with deep gratitude for all that God has done through Freedom Path Counseling this year. What began as a calling to create a safe, grace-filled space for healing has grown into a vibrant community where lives are being transformed—one story at a time.

This year, we continued to see more individuals and families reach out for help. Whether it was a child overcoming anxiety through art therapy, a teen rediscovering hope after trauma, or a couple rebuilding trust in their marriage, we witnessed the power of God's love and clinical excellence come together in truly life-changing ways.

Through generous donations, community partnerships, and the dedication of our staff and volunteers, we were able to provide **4,202 counseling sessions** to individuals and families in need. We expanded our services to new populations, including our continued support at the Lawrenceville Senior Center and crisis care for students, staff, and families affected by the Apalachee High School tragedy.

None of this would be possible without you. Your prayers, encouragement, and faithful giving are the foundation upon which this ministry is built. As we move into a new year, we remain committed to walking alongside every client with compassion, integrity, and a deep belief in the redemptive power of grace.

Thank you for being part of this journey. Together, we are helping people discover freedom—one path, one story, one life at a time.

With gratitude and hope,

Chad & Heidi Potts
Founders





Vision, Mission, & Values

Vision

To see transformation in the lives of hurting people.

Mission

To enhance the quality of life for members of our community through transformative one-on-one and group counseling solutions.

Values

Hope:

We instill a confident expectation of true and lasting inner healing.

Grace:

Desire to demonstrate God's unmerited favor in the lives of those with whom we work and throughout all aspects of the work we do.

Trust:

We provide a safe environment, free of judgement, to discuss life's hardships.

Community Impact:

Commitment to assist and strengthen families in our local area through love and compassion.

Stewardship:

Careful, accountable management of all that has been entrusted to us, in order to serve those struggling and in need of transformation.

Our Team & Board



CHAD POTTS
EXECUTIVE DIRECTOR



HEIDI POTTS
BUSINESS MANAGER



CINDY POTTS
COUNSELOR



KATYA STANEK
COUNSELOR



MARCELL GARDNER-SPATES
COUNSELOR



DAPHNEY PREDVIL
COUNSELOR



SAMELA REID
COUNSELOR



TABATHA STERNBERG
COUNSELOR



WENDEE VANORDER
COUNSELOR



CHRISTEN FOLDERS
COUNSELOR



PAM FERRON
COUNSELOR



JULIA CUMMINGS
COUNSELOR



JACOB WANDRUM
COUNSELOR



SHANNON BRABNER
BOARD CHAIR



CHRIS MILLSAPS
BOARD MEMBER



MITCH FLANAGAN
BOARD MEMBER



AMANDA JOHNSON
BOARD ADVISOR



MELANIA HOIT
BOARD ADVISOR



Program Impact

4,202

Counseling
Sessions
Provided in 2024

18,656

Counseling
Sessions Provided
in since 2019

\$144,787

Given away in the
form of reduced
sessions fees to
ensure everyone
in need was able
to be served in
2024

\$612,570

Given away in the form of reduced
sessions fees since launching in 2019

In 2024, Freedom Path Counseling continued to provide hope and healing through faith-based and clinical care to individuals and families in **22 Georgia counties and beyond**. Our services reached a wide community—offering reduced-cost counseling and trauma-informed care to those in need. This year, we witnessed powerful stories of transformation as clients found renewed purpose, emotional resilience, and deeper spiritual connection through our unique approach to mental health.

Our impact extended beyond the counseling room. We expanded our outreach to local schools, senior centers, and community partners, providing accessible counseling to those in need. Through programs like art therapy for seniors, employer coaching programs, and support services for those impacted by local tragedies, we helped individuals navigate life's challenges with dignity and faith.

Behind every number is a life changed. We stand firm in our unwavering commitment to rewriting stories of pain into testimonies of healing—one client, one family, and one community at a time.



| Financial Support

We are deeply grateful for the generosity of our individual donors and foundation partners whose faithful support makes our mission possible. Every gift—large or small—helps open the door to healing for children, teens, adults, and families who might otherwise go without the care they desperately need. Because of you, someone facing grief found hope, a teenager battling anxiety found peace, and a family in crisis found a path forward. As we look to the future, your continued support is more than a financial contribution—it's a lifeline. Sustaining our operations depends on this shared commitment to offer compassionate, faith-based counseling to those who are hurting. Thank you for standing with us and helping rewrite stories of pain into stories of healing.



The Primerica Foundation



Scott Hudgens Family
Foundation



Our Partners

Our incredible partners help ensure our services are available throughout the community. We're thankful for the opportunity to serve their members, employees, students, and clients.





Who We Are

Freedom Path Counseling is a not-for-profit faith-based counseling organization. We seek to serve those struggling in our community through a multifaceted approach that meets each client where they are. We employ Board Certified Pastoral Counselors (BCPC, BCCC) and Licensed Professional Counselors (LAPC, LPC, etc.) to provide the best possible care for a variety of issues faced by today's families.

Why We Exist

At Freedom Path Counseling, we're driven by a single goal; to help our clients experience healing in their lives. We believe healing opens the door to freedom from destructive behaviors, victory over life's difficult circumstances, and the restoration of relationships. We exist to see transformation in the lives of hurting people. Through counseling, we join those struggling in the process of moving from frustration, anxiety, depression, and hopelessness to having a clear plan for creating a life characterized by inner joy and true peace.



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